



IAAP ACADEMY

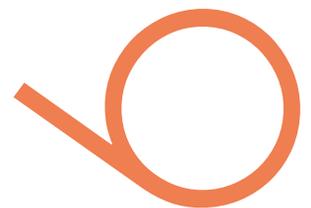
ENTERPRISE LEADERSHIP



Formerly known as EA Symposium, Enterprise Leadership is a unique conference designed exclusively for admins fully engaged at the executive level.

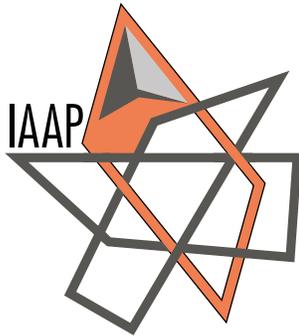
This role requires a special set of skills and competencies; such as negotiation, situational awareness, and change management; that can be enhanced for greater impact and increased effectiveness. It involves owning your personal executive identity not only by having a seat at the table, but by being an active participant.

WWW.IAAP-ACADEMY.ORG/ENTERPRISE



Enterprise Leadership is two and a half unforgettable days like you've never experienced before:

- Small-group sessions for customized, relevant learning
- Real-time feedback from your peers to help find solutions to the challenges you are currently facing
- Amazing content delivered by top-level trainers who understand the unique facets of the admin role
- Invaluable networking with not only your peers but also attendees of Frontline Leadership



This is not your typical “sit, face forward, and soak” conference. Participation is required, and the payoff will be invaluable. However, there will be time for reflection and personal planning as well.

Enterprise Leadership is exclusively for those supporting a C-suite level executive(s) (or equivalent) or aspire to be and offers a limited number of spaces.

Interested parties must apply and be accepted to attend.

Make the commitment to participate in the professional development you want and need, ensuring you thrive in your career instead of survive in your job. It's time to take your career to the next level - **APPLY TODAY!**

We are not providing a specific agenda for each day of the conference, only start and end times. Why, you may ask? Because agendas give us comfort. They make us feel safe. They let us know what's coming next and how to prepare. But when is your job, or even life, ever like that? Enterprise Leadership is about encouraging you to take risks and yes, even making you feel a little uncomfortable.

Because that is where greatness happens.

LEAD WITH VISION AND VALUES

- Discover the power of “why”
- Create vision for self and explore career path
- Set vision for the team

DESIGN AN EXECUTIVE PARTNERSHIP

- Gain clarity on the role and duties of a strategic executive partner
- Discover your executive identity
- Discuss your executive brand presence
- Receive feedback from executive to design an effective strategic partnership

INCREASE ENVIRONMENTAL ACUMEN

- Explore the enterprise mission, vision, and values
- Learn to navigate the enterprise landscape including social influences and office politics
- Discuss ways to embody and champion the enterprise

INFLUENCE AND PERSUADE

- Learn the essentials to influencing those within and beyond your area of authority
- Discover the barriers to organizational change
- Practice a process for leading large-scale change initiatives
- Integrate emotional intelligent strategies to improve personal and professional relationships

COMMUNICATE WITH CLARITY

- Practice strategies for communicating with purpose and power
- Receive tips and feedback on public speaking skills
- Learn to communicate for buy-in and change

FOSTER AN INCLUSIVE CULTURE

- Explore trending cultural challenges that compromise human dignity
- Learn the characteristics of inclusive leaders
- Promote a culture where all members can bring their whole self to work

SEPTEMBER 7-10, 2019

New York Marriott Marquis

1535 Broadway
New York, NY 10036

[Hotel Details](#)

Hotel Rates:

\$239 Single/Double

INCLUDED IN REGISTRATION

- IAAP CAP Recertification Points - 18
- ☪ Buffet Breakfast, Lunch, Refreshments.
- Digital Resources

Learn from amazing faculty Francisco Gonima and Sherry Yellin and special guest speakers Dr. Veronica Cochran and Al-Husein Madhany.



All attendees are entered into a drawing to win an exclusive breakfast with either Dr. Veronica Cochran or Al-Husein Madhany!



Visit the Enterprise website to learn more!

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REGISTRATION DETAILS

Early bird pricing is \$1,899 for members, \$2,199 for non-members, and ends 8/1/2019. Regular pricing is \$2,049 for members, and \$2,349 for non-members.